

THE STRATHMORE STANDARD

AND BOW VALLEY

VOL. XXXIX — No. 35 —

Strathmore, Alberta, June 24th, 1948.

Subscription per Annum \$2.50 — Foreign \$3.00

Plan Canvass to Aid Flood Victims

A committee was set up to secure funds to help in the relief of flood victims in the Fraser Valley, at a meeting held in the Town Hall on Monday evening, when members of a large number of organizations met to discuss the matter. Anticipating appeals to many organizations, the Lions invited presidents of some twenty organizations in the town and district to make an overall plan which would eliminate overlapping, and Monday's meeting resulted.

Some thirty members were present when Mr. Charles Scott called the meeting to order, explained its purpose and asked for suggestions. It was agreed to form a committee from the meeting, in order to save time, and members appointed are Mesdames W. Tew, D. Brooks, H. Harriman and Messrs. C. Scott, S. H. Crowther, Walter Risdon, Wm. Weyers, Bob Groves and Jim Harwood. Secretary-Treasurer is Chuck MacLean.

The committee met immediately following the meeting, and agreed that the fastest method of securing an appreciable sum would be to conduct a personal canvass. The entire canvass is planned to be through by July 5th, when the Calgary Stampede starts. Canvassers will be sought in each area of the community to lighten the load of the committee itself.

Farewell Services By Rev. W. E. Sieber

Rev. W. E. Sieber, who is taking charge of the Golden, B.C., United Church, will deliver his farewell message to the congregation of the Gleichen Pastoral Charge on Sunday, June 27th. The Services are arranged as follows:

Cluny — 10 a.m.

Gleichen — 7:30 p.m.

Arrowwood will hold a Picnic Service at the river in the early afternoon. The Subject for the afternoon address will be "Atom Power vs. The Spiritual Power of Man." This service is under the auspices of the I.F.A. Everyone Welcome.

Stobart Notes

Mr. and Mrs. Gordon Hall were Sunday visitors at the home of Mrs. Wm. Cook.

Mr. Beuyham, piano tuner from Heintzman and Company, Calgary, spent the past week tuning pianos in the district. While here he has been staying with Mr. ad Mrs. Geo. Desjardine.

Mr. Wm. Cook went to Calgary this past week for medical attention.

Mr. and Mrs. George McBean and Naureen attended the wedding of Miss Katherine McBean and Mr. Donald Christensen at New Day last Wednesday. They visited friends and relatives in Calgary.

Anniversary Services

Interesting Anniversary Services were held in Strathmore United Church Sunday last, when Rev. A. A. Hamilton gave a resume of the early history of the Church. The occasion was the Church's 42nd anniversary in Strathmore. Assisting were two of the earliest members, Mrs. J. O. North and Mr. M. B. Garrett, the former coming in 1907 and the latter in 1909.

Music by the Junior and senior choirs and a solo, *Bless This House*, by Mrs. Mercer added to the general interest of the service.

Lions Plan Biggest July 1st Sports Days

Plans were completed on Monday evening at an executive meeting of the Lions Club for the annual July 1st Sports Days. This year's program is more complete even than other years' programs have been, and the Lions are hoping for one of the biggest days in their history.

A parade starts off the whole day, in which will be a series of entries from the militia, the Beiseker Boys Band, a number of floats from the town and a series of decorated cars and children's entries. Leading the parade will be a couple of fully outfitted cowboys.

During the day there will be a series of baseball games, a session of children's sports, a number of carnival games, and an aquatic sports show staged by the community Council at the swimming pool, with members of a Calgary swimming troupe taking part.

Head of the Sports Day committee is George Anderson, president elect. He is assisted by a committee of Fred Hilton, Keith Baldwin, W. E. Thompson, W. E. Springthorpe, C. Cole and C. Scott.

The baseball tournament is being organized by Jack Crellin, and Ray Wilkinson, and umpires for the day will be Jack MacArthur or Gleichen, and Charlie Bremner.

MODERATOR WISHES SCOUTING WELL

The Right Rev. T. W. Jones, M.A., D.D., Moderator of the United Church of Canada, has expressed the wish that the Boy Scout Movement's 40th anniversary year "May witness a great extension of the Movement in Canada and through out the world," adding:

"In these days of unrest and uncertainty, when very different standards are being placed lightly before our young people Scouting can render a most worthy service for our boys and through them for our country and humanity."

Okotoks and Lethbridge on route. Mr. and Mrs. Cliff Tower and Doi, and Mrs. Foster were Calgary visitors on Wednesday.

A few friends gathered at the home of Mr. and Mrs. Jensen Sunday evening in honour of the latter's birthday. As usual a wonderful time was had by all. We wish for her many more happy birthdays to come.

Mrs. George McBean, Lloyd and Naureen motored to Drumheller on Sunday.

Hussar Community Celebrates Epp's Golden Anniversary

On Sunday, June 20th, Mr. and Mrs. Peter Epp celebrated their fiftieth wedding anniversary, at 1898, in Steinfeld, Ekaturimslav, Southern Russia. On January 1st, 1928 they arrived in Saskatchewan, where they resided for two years.

As an empire.

Reserve Army Holds Deployment In Strathmore Area

On Sunday members of Strathmore's troop joined with Calgary and Gleichen members to hold a field deployment depicting the use of anti-aircraft artillery in the field. The manoeuvres were designed to teach both officers and men more about their roles in the unit, and to show them what action was necessary.

The deployment was the biggest now attempted so far by the reserve army of Western Canada. It was under direction of Lt. Col. T. Thompson, with Lt. Col. Quigley acting as umpire.

Starting from Calgary, members of Strathmore's troop were ordered to set up defence against air attack on the Chestermere Lake bridge. Proceeding from this point, they set up local ground defence at the Cheadle railway station. Other members of the regiment were guarding many other points along the route.

At noon, the entire unit converged on the grounds of the Western Irrigation District where lunch was served, and a discussion of the scheme took place. Following this discussion, members of three gun detachments set up guns on Strathmore's main street, and put on a short display of gun drill for passersby.

Many members of the unit will be leaving for the west coast in the near future for summer camp. Reports interested have been advised that they may also attend this camp if they so desire.

Grace Tench Speaks At Lions Meeting

Miss Grace Tench was guest speaker at the Lions Club meeting last Thursday evening in the Memorial Hall, when about twenty members were present. Miss Tench chose for her subject her reasons for taking up teaching, and what she expected from teaching.

Tracing her progress through the course in teacher-training, Miss Tench showed what courses are given to students, and why. She outlined also many of the activities that go with the course, in addition to interesting numerous slides on mainly personal and extra-curricular activities.

Miss Tench was thanked in very humorous vein by the president, Mr. Charles Scott, who was presiding over his last meeting. Mr. Geo. Anderson, president elect, will assume office at the next meeting on the fifteenth of July.

Winner of the Scott Pot for the evening was Mr. Ken Koebel. A letter asking help in connection with flood relief in British Columbia was received, and it was agreed to call together presidents of many service groups in Strathmore and to discuss at that time a community wide action on the matter.

Cheadle Notes

by Miss B. W.

Mr. and Mrs. E. Jackson and Mr. and Mrs. T. Kildea drove to Acmé on Sunday to visit Mr. and Mrs. R. Witt.

We are sorry to hear that Mr. P. Torgimsson is still in the hospital and we wish him a speedy recovery.

We are very happy to see that Mrs. R. Russel is out and about after her recent thyroid operation.

The W.W. held their annual banquet on June 16, when eighteen women drove to Calgary to an enjoyable banquet and show. A number of ladies attended "Funzafazin"

We are very sorry to hear that Mr. G. Jackson has pleurisy and has been confined to bed.

Mrs. Wathen spent several days in Calgary, visiting her daughter.

Many people in the Cheadle district may be seen running down the roads, getting in shape for the Community picnic on Sunday.

Fifty men, very interested in starting a new haler recently, left their work, grabbed fire extinguishers and quickly raced over to deal with clouds of smoke coming from Dave Heckle's house. They arrived only to find Hazel Heckle quite astonished — and burning trash.

Hussar Sports Meet Proves Unqualified Success All Ways

Strathmore Takes Nightingale 16 0

Sunday afternoon the Strathmore baseball team, behind the 2 hit pitching of Ray Ferguson, trounced Nightingale by a 16-0 score. Ferguson had the game well in hand at all times and only one Nightingale player reached third base. He also chalked up 12 strikeouts.

The whole Strathmore team also played a very sound defensive game in sharp contrast to last Sunday's game held here in Strathmore.

Next game will be held at Strathmore next Sunday afternoon.

UFWA Meet

After four cancelled meetings, owing to road conditions, the Strathmore U.F.W.A. held a meeting at Mrs. Hildahl's on June 15th, with nine members and two visitors present.

Following the routine business, Laura Groves read a Bulletin on Amalgamation Plans by George E. Church.

A discussion on any of the members attending the Rest Week at Oids was held over to next meeting, pending further particulars.

Next meeting is July 2nd at Laura Groves's with Hine Rasmussen and Mrs. 1944-45.

The Hussar Sports and Track Meet, Friday, June 18th, was an outstanding success. The weather man was kind and over three hundred and fifty adults passed through the gates to witness the sports. The school parade at 10 a.m. showed splendid effort on the part of the schools competing; Hussar School won top honors, Chancellor School second place; and Fairvale third in the parade. In the school sports, Chancellor School won the high prize and the shield, and the grand aggregate for individual effort was won by Svend Nielsen, of Chancellor, who also won the championship cup.

Miss Thompson, teacher of Chancellor, is to be congratulated upon the excellent showing of her school, as are all the teachers who worked so hard to make this affair a success. Six Schools competed.

These sports were followed by a ball tournament in which the Hussar girls won from the Standard girls, and in the men's competition, the Hussar team won; the teams playing were Standard, Wintering Hills, Dalum and Hussar. A lunch booth was conducted at the grounds with Mrs. H. L. Moulton convener, with many able assistants.

Hussar is to have moving pictures now, and the first showing was held on Friday evening, with a large attendance; then a dance followed with Buster Schultz orchestra; this too, was a splendid success.

E. F. Blake was convener of the church committee.

It is estimated that after all expenses are paid the net proceeds

EDITORIAL COMMENT

The Strathmore Standard, established in 1909, a member of the Canadian Weekly Newspapers Association is published Thursdays at the Standard office, Strathmore, by Charles A. MacLean, Editor and Publisher. Subscription price, \$2.50 per year in Canada; \$3.00 per year outside Canada.

Member of the Audit Bureau of Circulations. Authorized as second class mail, Post Office Department, Ottawa.

GRASSHOPPERS

Plagues of grasshoppers have again become a scourge in our area, and according to reports, many farmers stand to lose very heavily this year from the menace. Some have already seen the effects of the infestation on their land, while in other cases, apparently, the hoppers are still in the undeveloped stage, and have not made their presence felt.

Our district agriculturist, R. J. Milligan, travelled through to Rosebud recently, and reports that many fields are simply swarming with clumps of grasshoppers, which on that day were clustering together because it was cold.

Such swarms will undoubtedly wreak havoc on the harvests of this year, and will also make the world food situation more grim than it had appeared previously. Large tracts of grain have been denuded in one farmer's fields, where they have followed the strips, and spread into the fields.

Added to the loss of fruit and grain which may be expected from the Fraser Valley following the floods, the food situation in Canada this year gives no indication of being rosy in the overall picture. It seems a great shame, with so many thousands starving, that this had to be the occasion of another plague of "locusts."

HELP THE FLOOD CAMPAIGN

A committee was set up on Monday evening to solicit aid for the distressed inhabitants of the Fraser Valley following the floods in British Columbia. It is to be hoped that this committee will meet with considerable success in their drive for funds in this area.

We were subjected to a small touch of flooding this spring, in some areas of our district, and those who were more fortunate were still on the fringes sufficiently to appreciate some of the hardships caused. It should not be hard, therefore, to magnify the picture a hundredfold, and appreciate how much the people's of the Fraser Valley need our help.

The canvass is to be a quick one, . . . over in ten days. The need is a strong one, . . . to help re-establish people. The canvassers are busy people, too, . . . help them by being ready to help others.

A CALL TO PEACE

(Edwin Markham)

Live and let live was the call of old,

The call of the world when the world was cold;

The call of men when they pulled apart;

The call of the race with a chill on its heart.

But live and let live is the cry of the new,

The cry of the world with the dream showing through;

The cry of the brother-world rising to birth,

The cry of the Christ for a comrade-like earth.

§ §

"It is not a profit system."

said Premier Garson. "It is a 'profit and loss system,' and could you believe that the losses, strangely enough, are made by the some wicked capitalists that make the profits."

—Printer & Publisher

§ §

"LAST ONE IN IS A . . ."

The ole swimmin' hole in Strathmore will be open in another week. The supervisor promised by the Red Cross Swimming Committee has been secured, the pool will be cleaned and painted, and everything is in readiness for the splashing and ducking that go with pools.

Run by the Community Council, the swimming pool Strathmore's pool is a good one, and the kids, . . . and the parents . . . are lucky to have it, and to have the supervision that is given. Over and above this, this year Miss Enid Baldwin will be present to help with some of the smaller children. Without such supervision many parents could not but help wonder and worry when their little ones ventured down to the pool.

But such supervision costs money, and the Community Council, which provides the supervision, needs help to maintain it. Their only source of revenue is from membership sales, and they need the support of all members of the community. The Lions worked for years to get the pool in. They received support from all section of the community. Let's not have it fall under now for want of a very small measure of continued support. Buy a ticket from the Community Council—whether you swim or not—to help maintain the best of sports for the kids who do.

In Others' Words

Our Night Riders

The Night Riders of the Plains have taken over! They're transferring the countryside from the Rockies to Winnipeg.

They're not the Vigilantes and neither are they the Ku Klux Klan. They're the men—and some women, too—who have put night lights on their tractors and are trying to overtake the Western Man by sowing the '94 crop by night as well as by day. Drive through the countryside these evenings after dusk and the lights of countless tractors are moving up and down the fields, making up for lost time when winter overstayed its leave. Close by, the lights ap-

pear to be those of a slow-moving car on some hitherto uncharted road, in the distance they wink like fireflies. They mean that the crop is being put into the ground faster than at any time in the history of the Western Plains. They should mean many millions of bushels of additional grain for a world which has been hungry ever since Hitler loosed his hordes nine years ago.

There's no legal limitation to the farm day this spring. It's 24 hours, around the clock. And our thanks to the men and women of the farms who think in terms of the golden harvest next fall, not in terms of statutory labor codes.

(Leithbridge Herald)

Tain't So, Zeke!

It's often said that "Anybody can be a farmer." The inference is that any ignoramus who is too stupid to make his own way in the business world can always turn to farming as a last resort. But from our casual observations of the art of farming today, the city boy who usually comes out with the statement doesn't know what he's talking about. In other words, the city boy who is too stupid to make a country dollar isn't so dull.

Let's look at this easy life known as farming. All you have to do is plant the seed, watch it grow, and harvest the crop in fall. Sounds nice, but just think for a minute as the farmer has to think what grain will be sown.

He must try to calculate what fall prices are likely to be, and seed the crop which he thinks will give him the best return. And while doing so, he must keep in mind crop rotations, juggling various crops from field to field so that the soil is not

constantly depleting. And the acreage of feed grains depends on the number of farm cattle and hogs, involving all the ramifications and complications of mixed farming.

Lastly, farming is at best a gamble. It is a gamble with nature and the elements. If the weather is not kind, there will be no crops. If it is kind, a tall rich golden crop may be lost in a matter of minutes from bad strong wind or hail. A bad autumn may make the gathering of the harvest an impossibility. The average farmer takes knocks from both sides of the coin. The business man, but the farmer with his "never say die" spirit comes back for more.

He's no chicken, the farmer. The successful farmer, be it known, is a keen business man in his own way. He has to be. And he's most important one from the economic standpoint. Farming a cinch?

Tain't so, Zeke!

—Lacombe Globe

Canada's Weekly Editors

Editors of Canada's weekly newspapers, numbering some \$20,000 from the Digby Courier in Nova Scotia to the Ladysmith Chronicle on Vancouver Island have been taking a look at themselves in a newly-released National Film Board short, "The Home in Town Paper." The weekly selected to represent the group is the Vernon (B.C.) News, and if all the \$20 editors hold the place in the community credited in the film to Vernon's young editor, Mr. Frank Harris, they may indeed feel flattered and flattered.

Those who cling to the romantic concept of a weekly editor as a rough-and-tough character in a frontier community (a type that survives strictly in Western movies) will be disappointed. The small-town editor today plays a role far more important than merely deciding who is to be lynched. He is a citizen of his community and his nation, well acquainted with civic affairs, who knows practically everybody in town by his first name and family tree.

His responsibility, in fact, is recorded in type the heartbeats of his community. Vernon's editor,

Mr. Harris, the film suggests, binds the entire community and the surrounding district together with a web of hard-earned information, opinion and report. He makes his paper as much a part of the town as the Chinese fruit vendor, the community band, the old men playing checkers in the park, the lacrosse game, the apple picker, the business man on a fishing trip. He is a close friend and only of the mayor, but of the boys in the barber shop who tear his editorials to pieces every week.

But if the weekly editor keeps his finger on the town's pulse, he is no longer a gossip dispenser. He reports, comments, scolds and amuses on matters such as citizenship for new Canadians, town planning, the Indian population, the schools. His editorials are aimed directly at his readers individually and collectively.

The modern Canadian weekly newspaper editor has come a long way from the characters dreamed up many years ago. When him, he is a close friend and only of the Canadians, and is their voice.

Straight from the Shoulder

Browsing through Readers Digest this corner stumbled onto an item that first appeared in the Cleveland Plain Dealer. It has to do with plumbing but it also seems to illustrate how the N.H.L. bosses and C.A.H.A. old boys shoo about their business. Take it away Cleveland—

"Federalize, the term used to describe the tortuous terminology in the bureaucratic directives as it is written, knuckles down to plain English when a New York City plumber wrote to the Bureau of Standards that he had found hydrochloric acid good for clearing out clogged drainpipes. The bureau's response was: 'The efficiency of

hydrochloric acid is indisputable but the corrosive residue is incompatible with metallic permanency.' The plumber wrote back he was glad the bureau agreed with him.

"To which the bureau replied: 'We cannot assume responsibility for the production of toxic and noxious residue with hydrochloric acid and suggest you use an alternative procedure.' By the way, the plumber told how glad he was the government thought his idea was O. K. In desperation the plumber broke down and wrote the plumber in plain Anglo-Saxon language: 'Don't use hydrochloric acid. It eats hell out of the pipes!'

Classified Advertising and Coming Events

CLASSIFIED RATES

10 cents per count line, 35 cents minimum if paid in advance, or 45 cents if charged for one insertion. 2 insertions 75 cents, 3 insertions for \$1.00.

Headings count as two lines. In figuring the number of lines, count five words to each line. Cards of Thanks, In Memoriam

notices, 50 cents per insertion not over five lines. Over that space, 10 cents per count line.

Cards of Thanks, In Memoriam, Notices, 50 cents per insertion not exceeding five lines. Over five lines 10 cents per count line.

Suggested wording for Cards of Thanks, and In Memoriam notices may be obtained on application to the Strathmore Standard

Regular clinics for infant and pre-school children are held by the Wheatland Health District from 2:00 to 4:00 p.m.

Strathmore the second and fourth Tuesday in each month. Carlsbad the second Friday in each month. Standard the third Thursday in each month. Rockyford the third Friday in each month.

A meeting of the U.F.A. will be held on Tuesday, June 29 at 8 p.m. in the Memorial Hall Dining Room, in Strathmore.

The Gleichen Constituency Social Credit Association annual meeting, and nomination Convention will be held Tuesday afternoon, June 29, at 2 p.m. at Hirtle's Theatre, Strathmore. All those interested, please attend.

Saturday afternoon all tennis players are invited to the tennis courts for an informal tournament starting at 1 p.m. All annual fees must be paid prior to tournament. Tournament will be held at the Ingale and Namaka players are invited to join in.

Message From The C.F.A.

The industry of agriculture faces today the greatest challenge in history. Food supply is the world's most acute problem now, and since the business of farmers is the production of food its related problems we find the world's first priority problem right on the doorstep of every farm home in Canada.

Canadian farmers want to produce abundantly. That desire is an instinct in all good farmers everywhere; it is a tradition. But only if the farmer receives an adequate price for his products, and only if the distribution of those products throughout the world is efficient and equitable, can maximum production be in the best economic interest of the farmer. Abundant production is needed desperately from a humanitarian viewpoint. It is the best means of combating disaster and building for peace, and is the prime requisite for fighting inflation.

Hirtle's Theatre

Wednesday, June 30

"HATTERS CASTLE"

FRI. & SAT.

JUNE 25 & 26

SHAGGY

Broada Joyce, Robert Shayne & Shaggy

FOR SALE

FOR SALE—QUANTITY OF UNCLEANED Bromo and Timothy seed, at 10 cents per pound. J. Warrack, Cheadle. 324p

FOR SALE—MASSEY HARRIS No. 17 10 ft. motor driven combine complete with reclaimer, straw spreader and pickup. Only combined 1200 acres. Box 84, Phone 1045, R. G. Thomas, Gleichen. 324c

FOR SALE—WEANER AND feeder pigs. Apply W. A. Freeman, Ardenoda. 324c

FOR SALE—REGISTERED Hereford bull, coming three, apply W. F. Bazant, Box 36, Strathmore. 324c

FOR SALE—TEAM OF WELL Bred, well matched percheron mares, 7 and 9 years old. N. A. Peterson, Standard, Alberta, phone R906. 325c

FOR SALE: Enterprise 6-hole cook stove, white enamel, nearly new. Burns coal. Queen oil burner for above. Also one N9, 17 MH 10 ft. combine with P.T.O., good running order. Phone 509, H. Colpoys and Son, Strathmore. 325c

FOR SALE—MAN'S BICYCLE, in perfect condition. New tires, perfect quality. Reasonable. Apply A. F. Chase, Strathmore. 325c

FOR SALE IN STRATHMORE, Modern home, seven room and bath. Phone 66. 325c

FOR SALE—PURE-BRED JERSEY Bull Calf, two months old. Paid-fed and halter broke. \$50. Apply Mrs. Holt 146-12 St. Medicine Hat, phone 2283. 328c

FOR SALE—TWO USED HORSE mowers. Pure bred Pekin ducks. 7½ miles N.W. Strathmore. J. E. Pugh. 328c

FOR SALE—TWO MILK COWS. Apply Gordon Nelson, Strathmore. 328c

GOOD FEED BARLEY FOR SALE L. Van Steenberghe, Phone 1110, Strathmore. 328c

WANTED

WANTED—SOMEONE TO swathe and combine 485 acres of rye on contract. Apply F. Ewing, Phone 5 or 31, Rockyford. 328c

LOST AND FOUND

FOUND—FARM TRUCK LICENSE owner may have same by applying to Standard Office, and paying for ad. 328c

LOST—LOGGING CHAIN, WHILE my tractor was parked in Strathmore for fifteen minutes. Finder please return to J. J. Symonds, Strathmore, or leave at Strathmore Sales & Service. 328c

MISCELLANEOUS

PROTECT YOUR DAVENPORT from moths for only \$2.50 for 5-year guaranteed protection. One spraying of Berlon stops moth damage for 5 years or Berlon pays the damage. Thurston's Drug Store, Strathmore.

Foster's Corner Lunch Counter HOME COOKED MEALS Carlsbad, Alberta

TENDERS FOR TRUCKING COAL Sealed Tenders will be received for trucking coal to all schools in Sub-Division No. 1 of the Wheatland School Division No. 40 for the school year 1948-49 from Rosebud, Carbon and Drumheller mines. Tenders close Saturday, July 3rd, 1948 at 12:00 noon. H. C. Wilson, Secretary, Wheatland School Division No. 40, Strathmore, Alberta. 221c

LADIES: READ THIS!

Unwanted hair removed instantly from face, arms, legs, with Flash Hair remover. Harmless—leaves skin soft and smooth. You can't lose. Money promptly refunded if hair grows back after third application with no questions asked. Complete treatment \$2 postpaid. (C.O.D.'s—Postage extra). Kapex Products (Dept. 183) Box 22, Station B, Montreal, Que.

But stability in markets and in price to the greatest extent possible is the prime requisite for the farmer or if he is to meet this all-important challenge which the world has thrown out. That is why our Federation of Agriculture has consistently advocated a program of orderly and organized production and marketing of food products. That is why we have advocated the use of international commodity agreements for staple products entering extensively into world trade. And that is why we have been happy over the successful achievement of an international wheat agreement by 36 nations. We see in this agreement not only a supreme triumph of international co-operation and mutual understanding, but see also elimination in the future of similar agreements, respecting other major food products entering extensively into international trade, thereby providing the basis for the stability the farmers seek. Given such stability, Canadian farmers will be ready and anxious to join with the farmers of other countries in meeting the supreme challenge of humanity for a world food program that can be the basis of lasting peace.

—H. H. Hannam

Classified advertising results are the rule, not the exception. They cannot be guaranteed—but they are usually forthcoming.

Ronny and Ray's MARKET PHONE 42 STRATHMORE

Shop - Buy - Save

Cereals for

Summer Breakfasts

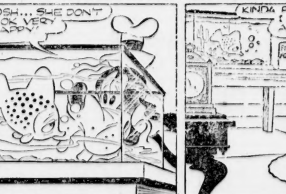
Kellogg's Corn Flakes large	.25c
small	.15c
Rice Krispies (Ten in one)	.33c
Shredded Wheat	.15c
Puffed Rice Sparkies	.16c
Variety Package (Ten in one)	.37c
Shreddies 2 for	.31c

For Simple Baking, Try Our Quick-Mix

Pie Crust	.27c
Gingerbread	.30c
Tea Biscuit	.27c
Chocolate Cake	.37c
Complete Butterscotch Pie	.35c

HELP THE FLOOD FUND! GIVE TO RELIEVE SUFFERING.

Ronny and Ray's



IF THE PRICE OF BEEF IS TOO HIGH
have a
FRESH-KILLED FOWL
for a change, at
ROBERTS MEAT MARKET
STRATHMORE PHONE 25
THE FLOOD VICTIMS NEED YOUR HELP.

DR. D. C. HAWORTH
DENTIST
Phone M4140 — Residence S0067
Calgary Office — 414 SOUTHAM BUILDING

F. J. WEGENER
● GENERAL TRUCKING ●
CATTLE, GRAIN, AND COAL HAULING
— Prompt And Efficient Service —
STRATHMORE — ALBERTA

Your Assistance
to
British Columbia Flood Victims
is
URGENTLY NEEDED
Help All You Can

Central Electric

Electrical - Contract - Service - Supply
Guaranteed Radio Service
E. HAMILTON M. CONYBEARE
PHONE 25 Proprietors STRATHMORE

Paris Green
●
Atox Fly Spray
●
Barn Spray, - Weed Spray
●
Sprayers, - Wire Cloth

FLOODS in British Columbia have left desolation and destitution behind. We should all get behind the campaign to help these people through the B. C. Flood Relief Fund. Give willingly when the canvasser comes to your door.

STRATHMORE HARDWARE
"The Store of Quality and Service"
M. A. RELLINGER PHONE 54

Continued from Page One

RURAL GLEICHEN

in hospital so they stayed in the capital city.

Mr. and Mrs. R. K. Hunter had as their guest over the weekend Mrs. Gonill of Calgary.

The Ladies Auxiliary to the Canadian Legion B.E.S.L., held their regular meeting in the Legion Hall, Gleichen June 10 with the president, Mrs. Oliver, presiding over the meeting. Usual business was dealt with. It was decided to buy a badly needed furnace for the Legion Hall with part of the Auxiliary money. The next meeting of the Auxiliary will be held August 12. A guessing contest was enjoyed after which a delicious lunch was served by Mrs. Hunter, Mrs. Haskeyne and Mrs. Holt.

Mrs. C. Dunn of Calgary, sister of Mrs. Geo. Bell, Mrs. K. McPhee,

and Mrs. G. H. Farquharson is leaving June 15 by plane for Yellow Horse Indian Mission, as a missionary from the Prophetic Bible Institute, Calgary.

The ladies on the losing competition of the ladies curling club, entertained the winners Tuesday evening, at the recreation centre club rooms. The evening was spent in playing bridge and bingo. A tasty lunch was served, and all say they enjoyed a lovely social evening.

Mr. Harry Burne passed away early Monday morning at his home north and east of Gleichen, after a lengthy illness.

Mrs. S. Duncan was hostess to the ladies of the U.F.W.A. Thursday afternoon at her home. The president, Mrs. J. Wilson, presided over the meeting. The usual business was dealt with. A tasty lunch was served by the lunch committee. Next meeting will be at the home of Mrs. L. Koefoed June 24.

AUCTION SALE

Having received instructions from W. H. HARTELL OF STRATHMORE, ALBERTA, who is retiring from farming owing to ill-health and moving to Calgary, I will sell the undermentioned by Public Auction at the Farm, which is situated: N.E. 12-24-26-W4, BEING WEST OF STRATHMORE, AT BIG BRIDGE; 25 MILES EAST OF CALGARY, ON THE EAST HIGHWAY, ON

WEDNESDAY, JUNE 30, 1948

Commencing at 1:30 p.m. Sharp
FARM IMPLEMENTS, HOUSEHOLD EFFECTS, HARNESS

MACHINERY: 10 ft. M-H Combine with power take-off; 7½ ft. J-D Tiller on rubber; 8 ft. M-H Double Disc; 12 ft. IHC 3 row Cultivator; 10 ft. IHC Power Blender; 21 ft. IHC Bissel Disc; IHC Mower; Hay Rake 20 ft. MacLeod Grain Loader and 12 inch MacLeod Grinder; 2 Wagons and Racks; 2 Grain Tanks and Heavy Running Gears; 1 Grain tank on rubber and running gear. Dump Cart; Set bob Sleighs; Wheel scraper; M/H Feed Cutter; 2 Secs. of Crowfoot Packers; 1½-3½ IHC Pump Engine; 1½ h.p. J-D Pump Engine; 4 sections Flexible Harrows; 2 Pump Jacks; 1 complete Pump; 1 Power Emery wheel on stand; Hand Emery wheel; Set of 1-ton Platform scales; water trough 1 tank heater; No. 7 M-H Cream Separator, power attach; 2 in.x2¼ in. Pipe; 350 poles, 16 ft. long; Doubletrees; Potato plow; Forks, Shovels, Chains, etc., etc. **HARNESS:** 4 sets harness set and collars; 1 stock saddle; Collars.

HOUSEHOLD EFFECTS: Moffat range; Washing Machine; Sewing Machine; Cabinet Radio; Dining Room Suite; Refrigerator, (coal oil); Wicker chair; Bookcase; Washstand; Dresser; Large oil heater; Bed, Spring and mattress; Heater; Ironing board and stool combined; 32-volt Iron; 32-volt Toaster; 1 Cream Separator; Bath tub; 2 piece Chesterfield Suite; Gate-leg Table; Drop leaf Table; Coffee Table; Electric Radio; Elec. Washing machine; Kitchen Cabinet; Kitchen Chairs; 1 Chesterfield chair; Fern Stand; Oil burner cooking stove; Oil heater; Elec. Iron; Large mirror; Set of 12 Encyclopedias; Pots, Pans, Utensils; Kitchen Cabinet, etc.

NOTE: The above Machinery is all in first-class condition, some of it being as good as new. Please remember Date, Place and Time of this Sale.

TERMS CASH NO RESERVE
W. H. HARTELL OF STRATHMORE (OWNER) — PHONE R1015

HENRY GILCHRIST
Auctioneer
(License No. 86-48-49)
P.O. Box 353, Calgary, phone 91-3331

Carseland Notes

Mrs. Forester from Coronation is a guest of Mr. and Mrs. Harry Bonitz this week. Mrs. Forester, a former resident of Carseland, is on her return home from visiting her son Arthur in Milo.

Miss C. Good of Calgary is visiting with her sister Mrs. Les Briscoe.

Duane Dick spent the weekend at home with his family, Mr. and Mrs. Phil Dick.

Mr. and Mrs. Stan Kehr and daughter Susan of Vulcan spent Sunday and Monday with Mrs. Kehr's parents, Mr. and Mrs. C. E. Cole.

In the baseball game in Carseland on Sunday the home team chalked up another win by defeating the visiting Rockyford team 16-13.



**Did You Have
Water
In Your Basement?**

Think how serious, then, it would be to have no basement left at all.

That is the position many hundreds of families in British Columbia have been left in by the floods. They have no homes, no possessions, no clothes, no money.

The Strathmore Co-op store urges you to co-operate with these people, and help them get started again. Give to the canvasser when he calls on you, and give generously.

Let's All Co-operate

U. F. A. Central Co-operative Limited
Phone 18 Strathmore

T. OLDHAM, — **Branch Manager**
Store Hours— 8.30-6; Wed. 8.30-1; Sat. 8.30-9

NEW LOT OF

Jockey Shorts

Something different

SEE OUR

Bar-H Belts

BELTS and SUSPENDERS

by HICKOK

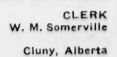
New lot of Summer Neckwear
Just to Hand



People without anything need help! Don't miss the chance to help the flood victims of British Columbia by donating to the Flood Relief Fund.

Thos. E. Wright

STRATHMORE — ALBERTA





Canadian
Legion
No. 10
B.E.S.L.

Pres. I. MacKenzie
Sec. Treas. S. H. Crowther
Hall Manager Wm. Tew
Meetings held on the second
Tuesday of each month. All eligible
welcome as members.

H • U • B
BILLIARDS ROOM
BOWLING ALLEY
TOBACCO and ALL
SMOKER'S NECESSARIES
B. HAMBL, Prop.

RAY GORDON
Auctioneer
DEPENDABLE & BONDED
LICENSE 102-18-49

**Farm & Livestock
Sales a Specialty**

CLUNY, ALBERTA
PHONE R702 GLEICHEN

DENTIST

DR. R. G. ROSS - 200 GRAIN
EXCHANGE — CALGARY
Phone M7013 Res. M7663

HENRY GILCHRIST

● AUCTIONEER ●
LICENSE NO. 86-47-18

FARM AND LIVESTOCK
SALES

— 26 YEARS EXPERIENCE —
Phone 91-3331 Box 353
CALGARY — ALBERTA

WHAT PROTECTION HAVE

ADEQUATE INSURANCE
OFFERS YOU THE ONLY SECURITY
SYD COLDWELL — STRATHMORE

Machine Work and Welding

Heavy Hydraulic Press work.
All types of wheel pulling at shop or in the field.

Wheel Change-overs

Valve seat reconditioning.

Portable Welding

RISDON'S MACHINE SHOP

Business Phone 27 Residence Phones 74 & 60

ADVENTURE FOR LUCKY BOY SCOUTS

Twelve lucky Boy Scouts, ten from Alberta and two from Saskatchewan, are to taste real ranch life this summer. From July 8 they will be guests of Col. H. M. Snyder at his ranch near Sundre, Alberta. While there they will get instruction in riding, mapping, and the care and use of fire arms. They will go on exploration trips and will build a cabin to mark the site of a camp held by David Thompson, the noted explorer.

"Old at 40, 50, 60?" — Man, You're Crazy

Forget your age! Thousands are active at 70. The average life span is 70 years. Considerable time for which many men and women will "live" very young. Live "get acquainted" with only one day. See for age at all times these events where.

We Will Cater

FOR
Dinners & Suppers

SEE US

Strathmore Cafe

Mrs. L. C. Lockhart Proprietor

DOMINION DAY

Thursday, July 1.

SPECIAL LOW RAIL FARES

Fare and One Half For the Round Trip

GO: WEDNESDAY, June 30, to and including 2 p.m. (standard time),
THURSDAY, July 1, to and including 2 p.m. (standard time).
RETURN: Leave destination not later than 12 midnight, MONDAY, July 5.
Consult Canadian Pacific Ticket Agent.

Canadian Pacific
WORLD'S GREATEST TRAVEL SYSTEM

Cluny Notes

by Mrs. G.W.S.

Mrs. B. Reimche, Marina and Donna are spending some time in Calgary with Mrs. Reimche's sister.

Mr. and Mrs. E. Inman are at present visiting their son in Cranbrook, B.C.

The bridge club and W.I. held a very successful social evening Wednesday, in honor of four lady teachers who are leaving us. There were six tables of bridge and two of whist. Mrs. Gerard Bowden was high at bridge, the consolation going to Mrs. L. Croftin. Mrs. Goldsmith won honors at whist and Mrs. Aman the consolation.

After a delicious lunch the teachers, Mrs. Winter, Miss Capel, Miss Angel and Miss Nowicki were each presented with a beautiful cup and saucer as a souvenir of our many pleasant times together. We are very sorry to see our teachers go but wish them every success in what ever they may undertake in the future.

We are sorry to report that Mrs. Arthur Prows was suddenly taken ill Sunday and had to be rushed to a Calgary hospital. The community join in hoping for a speedy recovery.

Another triumph goes to the Board of Trade in the form of a picnic to the river Sunday. Since being organized about five years ago, they have had many successful undertakings and are indeed a live organization.

This was their first picnic. It was well attended and everyone seemed to be enjoying themselves. There were races for kiddies and grown ups, followed by a game of soft ball.

Everyone sat down to supper together, table cloths being spread on the grass. The tables surely told of an abundance of food in Alberta.

While everyone was still gathered, around the table, in the absence of Mr. Inman, president, Mr. Haggarty gave a very able outline.



Church Notes

STRATHMORE UNITED CHURCH
11:00 a.m. Sunday School
7:30 p.m. Public Worship.

Namaka:
2:00 p.m. Church Service and Sunday School.

SACRED HEART CHURCH
Strathmore —
Mass every Sunday at 10:30 a.m., excepting the first Sunday of every month when Mass will be at 10:00 a.m.
Carseland —
Mass at Carseland 9:00 a.m.

UNITED CHURCH OF CANADA
Carseland Charge
10:15 Dalemead, Worship and S. S.
11:00 Carseland, S. S.
3:00 p.m. Mossleigh S. S.
All held every Sunday,
2nd and 4th Sundays.
12 noon, Carseland, Worship.
3:00 p.m. Mossleigh, Worship
1st and 3rd Sundays.
11:30 Landon, Worship.
3:00 p.m. Dalroy-Lyalla at Lyalla.
7:30 p.m. Kathryn.

LANGDON BAPTIST CHURCH
Landon, Alberta
Pastor H. E. Reynolds
Church Service 7:30 p.m.
Sunday School 11 a.m.
Classes for adults and children
Mid-week prayer meeting
Every Thursday at 8:30 p.m.
July 18 to 23: Evangelistic Services
by Rev. Arthur Cornell and Gospel Singers.

ANGELIC PARISH OF
STRATHMORE — GLEICHEN
Sunday, June 27th, 1948
St. Michael's, Strathmore.
8:30 a.m. Holy Communion
10:00 a.m. Sunday School
7:30 Family Service
— presentation of Sunday School
awards.
St. Andrew's, Gleichen
12:00 noon Morning Prayer
Ninthdale
3:00 p.m. Evening Prayer

DR. N. B. MOSS DENTIST

PHONE M5638

RES. W2767

110-ODD FELLOWS BUILDING 5TH AVE. AND CENTRE ST.
CALGARY, ALBERTA

Lawn Mowers Garden Tools Fishing Tackle Gas Camp Stoves

The flooded out peoples of British Columbia need support from you, too. When the canvasser calls be ready to help out.

CROWN LUMBER COMPANY LIMITED

Strathmore, Alta.,

Phone 26



DRY CLEANING by Experts

All our dry cleaning is handled in Calgary and completely finished there. Delivery in about four days.

Phone 119 for FREE pick-up and delivery of all laundry and dry cleaning.

● ALL WORK GUARANTEED ●

STRATHMORE LAUNDRY & DRY-CLEAN

D. B. Longbotham, Prop.

Phone 119

We Have 2-4D Chemicals

1 12 ft ROD WEEEDER

FARM GIANT HAY STACKERS

1 CASE TRACTOR

1 REO TRUCK

and A GOOD STOCK OF SAFETY TIRES
for CARS and TRUCKS

Flood victims can't wait for help. They need it now. Don't forget to be ready when the canvasser for the Flood Relief Fund calls on you.

SALES and SERVICE — REO

MODERN MOTOR SERVICE

PHONE 101 — STRATHMORE



Tommy Glendinning: "Mother, this book says that in the oven the big fish eat up the little sardines. Is that true?"

Della Glendinning: "Yes, I think so."
Tommy: "How do they open the tin?"



Before ordering goods
**FROM THE U.S.
OR ABROAD**

... avoid disappointment by asking your nearest Customs Office whether or not your purchase can be brought into this country. The item you wish to buy may be affected by the existing import restrictions necessary to conserve our U.S. funds.

Be wise ... before ordering goods from the U.S. or other countries ... consult your nearest Customs Office or write

Emergency Import Control Division,
Department of Finance,
Ottawa. E92

Crowfoot

By A. T.

Mr. and Mrs. S. Hendrie and family of Calgary were Sunday guests of Mr. and Mrs. Norman Scheer.

Miss Norma Scheer and Mr. Al Priest were weekend guests at the home of Mr. and Mrs. Norman Scheer.

Mr. and Mrs. Carl Rasmussen and family of Rosebud were Sunday guests of Mr. and Mrs. Axel Rasmussen.

Mr. and Mrs. L. A. Parker of Calgary were visitors, Sunday, to the home of Mr. and Mrs. Buster Garriot.

Mrs. Mary Ruppe, Mrs. Gladys Morgan and Hugh Berry were weekend guests at the home of Mr. and Mrs. George Brake of Turner Valley.

Mr. and Mrs. N. Weaver are the proud parents of a baby daughter born June 19th.

Mr. and Mrs. Homer Schumman left Tuesday for New Dayton, where they will attend the wedding of Miss Katherine McBean. Mrs.

Schumman will be Matron-of-honor.

Mrs. Norman Scheer and Mr. and Mrs. Chas. Harvey motored to Standard to be present at a birthday party of the "Eastern Star."

Mr. Ed Schmidt of Calgary recently spent a few days at the home of his sister, Mrs. Fred Schumman.

Mrs. Gladys Morgan, Mr. Hugh Berry and Mr. and Mrs. J. G. Porteous were Saturday dinner guests at the home of Mrs. Mary Ruppe.

Mr. and Mrs. Albert Desmet and family, and Casey Smyers were dinner guests on Sunday of Mr. and Mrs. Archie Blais of Carleton Place.

The second meeting of the Crowfoot Goodwill Club was held on June 2nd, at the home of Mrs. Celia Rasmussen. A set of six silver spoons was presented to Mrs. Richard Stanger, who is a newcomer to the district. The contest put on by Mrs. Florice Desmet proved to be very entertaining, and the prize was won by Mrs. Pat Morgan.

The next meeting will be held at Mrs. F. Desmet's on June 30th.

Mr. and Mrs. Bernard Pobst, of Lewiston, Idaho, were visitors at the home of L. E. Tiede and family.

Chancellor Notes

by Mrs. J. M. W.

Mr. and Mrs. Charles Piper of Shelbyville, Sask. are visitors at the G. C. Phillips home.

Little Judy Hegi was taken ill last Tuesday and was rushed to the doctor at Strathmore. We hope it is nothing serious.

David Smith had a fifth birthday on Thursday. All the young children were there to enjoy lots of good things to eat and have a lovely time.

Chancellor just got the tail end of the rain storm. A little moisture would be very welcome.

Mr. and Mrs. J. McGee of Brooks are guests of Mr. and Mrs. H. Chamney.

Many friends called on Charles Madsen on Thursday to congratulate him on his birthday.

Miss Betty Angel was visiting her friends on Sunday and was a week-end visitor of Mr. and Mrs. Charles Christensen.

Mr. and Mrs. Al Estebrook and daughters of Calgary were weekend visitors of Mr. and Mrs. Andy Hansen, it being Mrs. Hansen's birthday on Sunday.

Mr. and Mrs. O. D. Christensen, Mr. and Mrs. C. V. Madsen, Mr. and Mrs. L. Clark, Mr. and Mrs. Ben Ruffenstein, Mr. and Mrs. Hans Ruffenstein, and Mr. and Mrs. Leo Larsen were Sunday visitors of Mr. and Mrs. F. Ruffenstein at Didsbury. Mr. and Mrs. H. F. Fenske entertained their friends on Sunday evening, prior to Fred leaving for Los Angeles.

The Chancellor members of the O.E.S. attended the Rockyford Chapter's birthday party meeting on Tuesday evening.

Mr. J.M. Wheatley was in Edmonton all this week.

Mr. and Mrs. G. C. Phillips, Mr. and Mrs. Chas. Piper and Francis St. Dennis spent Sunday at the Bassano Dam.

EVERYBODY'S BUSINESS

by
Don Graham

It's only human to hope for our heart's desires to come true in the future. But too much anticipation can be a hindrance to success and happiness. Carried to extremes, it can even produce a feeling of frustration.

For one thing, "living in the future" blinds us to the many enjoyable things in life that each day brings. Too easily we overlook the deep and real satisfactions to be found in a lovely day, a good friend, a tasty meal, a job well done.

Excess anticipation also leads to perpetual daydreaming. And daydreaming is fatal to achievement. Worse, it encourages the possibility of bitter disappointments.

However, I do believe one should always be hopeful — and whenever possible take practical steps to make any reasonable dream or ambition come true.

The most practical way to provide for your own and your family's future is through life insurance. It offers a safeguard against unforeseen emergencies, and helps make your dreams of comfortable retirement and other plans to come true.

CHEVROLET

Advance-Design Trucks

are the only trucks with all these extra-value features of production leadership...

THE CAB THAT "BREATHES"

Only Advance-Design trucks have the cab that "breathes"! Fresh air—heated in cold weather—is drawn in and used air forced out.

FLEXI-MOUNTED CAB

Chevrolet's Advance-Design cab is mounted on rubber, cushioned against road shocks, torsion and vibration!

... including these great new HEAVY-DUTY features that only Advance-Design trucks offer:



Entirely new, Chevrolet-developed helical gear 4-SPEED SYNCHROMESH TRANSMISSIONS provide quicker, easier, quieter operation and greater durability in heavy-duty models. "Double clutching" and gear "clashing" are virtually eliminated. Faster shifting promotes greater road safety and the maintenance of speed and momentum on grades!

Other* features in this Advance-Design are: All-round cab visibility with rear-corner windows*. Unweld all-steel cab construction. Large, durable, fully adjustable seat. Extra-durable frames. Specially designed hydraulic truck brakes. Hydrovac power brakes (standard on models of 2-tons or more). Heavier, more durable springs. Ball-bearing steering. Standard cab-to-axle-length dimensions permitting interchange of bodies. Full-floating single and two speed rear axles... and MANY other fine features.

*Fresh air heating and ventilating system and rear-corner windows optional at extra cost.

CT-4498

NEW FOOT-OPERATED PARKING BRAKE



Here's an Advance-Design feature in 1½- and 2-ton models that offers new, clear floor area and greater safety and efficiency.

NEW IMPROVED VALVE-IN-HEAD ENGINE

Chevrolet's powerful truck engine, the world's most economical for its size, is now more durable—more efficient operating!

Choose Chevrolet Trucks for Transportation Unlimited!

ADVANCE-DESIGN GEARSHIFT CONTROL



This new steering column truck gearshift in all models with 3-speed transmission provides new driver ease and convenience.

Lowest-Priced Trucks in the Volume Field
STRATHMORE MOTORS

Strathmore

:::

Alberta



A Product of General Motors

Running a business without advertising is just like thumbing a ride in the dark—you know what you're doing, but no one else does.

LOW FARES

From all stations in Alberta, Saskatchewan and British Columbia

TO CALGARY EXHIBITION AND STAMPEDE

● JULY 5 to JULY 10 ●

ONE-WAY FARE AND ONE THIRD FOR ROUND TRIP
Minimum fare 30 cents

TICKETS ON SALE

July 3 to 9 and on July 10 for trains arriving by 5:00 P.M. (Standard Time)

RETURN LIMIT
July 12, except if no train July 12 first available train.

Full information from Ticket Agent

Canadian Pacific

World's Greatest Travel System

Local News Items

Mr. and Mrs. Fred Wegener are celebrating the birth of a small baby over the weekend.

Rockyford Notes

Tuesday evening, June 15th, Rockyford O.E.S. celebrated their sixteenth birthday. Fifty guests were welcomed by Worthy Matron E. Busmann to a banquet held in the Rockyford hall.

Election of officers for the Rockyford Lions took place on Monday, June 14, with the following officers for the coming year.
President—J. Dahm. Sec.—E. Mitchell, 1st Vice Pres.—E. Clark, 2nd Vice Pres.—A. E. Volker, 3rd Vice Pres.—S. R. Roppel, Lion Tamer—L. Roppel, Tail Twister—Alex Enstien, Directors—P. Riley, J. Cammaert, F. Kuyten, and Father Killen.

Rockyford ball team won first money of \$40 in the ball tournament at Rosebud Sports on Wednesday, June 16.

On Friday evening Drumheller Legion played Rockyford Legion in a soft ball game with Rockyford proving to be the better team by one point, the score being 15 to 14. After the game a very successful dance was held in Rockyford hall under the auspices of the Canadian Legion.

A league game was played on Sunday afternoon between Rockyford and Carseland the score being 14—12 in favor of Carseland.

Mrs. W. Gibson and son spent the past week visiting friends and relatives in Rockyford.

Ottawa Letter

V. W. Gershaw.

Forest fires have been raging uncontrolled in Northern Ontario for weeks. In one district alone, 75 square miles of valuable timber has been destroyed.

Rain would save the situation and efforts have been made to bring rain by artificial means. The forest protection officers of the Ontario Lands Department are moderately pleased with the apparent results. Mr. Mackay, the head of the Division, said that dry ice (solidified carbon dioxide) would continue to be used in suitable clouds by being dropped from airplanes.

The whole rain-making problem is still in the shadowy land of doubt and conjecture, and there is no assurance that the course of nature will be changed very much. However, as the station at Suffield is equipped to make some experiments, the Dominion Government have given permission to proceed. Up to the present, it seems to have been proven that "dry ice" dropped into clouds of a certain formation at a certain height has the same effect on the rain-laden clouds as a cold wind.

This was discovered by two American chemists working in the General Electric Laboratory at Schenectady. In the U.S.A. experiments, rain did not fall often on the

area needing moisture. The winds blow it many miles away from where it was hoped it would fall.

The prairie farmer's success depends on the weather and particularly on the rainfall. Of course, the weather influences the life of man everywhere. H. G. L. Strange expresses it as follows:

—What is it moulds the life of man?
The weather.
What makes some black and others tan?
The weather.
What makes the Zulus live in trees, The Congo natives dress in leaves, While others go in furs and freeze?
The weather."

SIZE, PLEASE!

A man sought medical aid because he had popped eyes and a ringing in the ears. A doctor looked him over and suggested removal of his tonsils. The operation resulted in no improvement, so the patient consulted another doctor, who suggested removal of his teeth. The teeth were extracted, but still the man's eyes popped and the ringing in his ears continued.

A third doctor told him bluntly, "You've got six months to live." In that event, the doomed man decided, he'd treat himself right while he could. He bought a flashy car, hired a liveried chauffeur, had the best tailor in town make him thirty suits, and decided even his shirts would be made to order.

"Okay," said the shirtmaker, "let's get your measurements. Slim, 34 sleeve, 16 collar."

"Fifteen," the man said.
"Sixteen collar," insisted the shirtmaker.
"But I've always worn a 15 collar," said the man.
"Listen," the shirtmaker said, "I'm warning you. You keep on wearing a 15 collar and your eyes will pop and you'll have a ringing in your ears."

a word about Personal Purchases in the U.S.

● If you are contemplating a trip to the United States, here are two important facts to remember:

● You may not bring back with you any merchandise which is prohibited under the Emergency Exchange Conservation Act. Find out in advance from Canadian Customs officials whether you may bring in any contemplated purchase.

● To conserve all available U.S. dollars for essential purchases, a travel ration of \$150 U.S. per person for the 12 months between Nov. 15, 1947 and Nov. 15, 1948 has been established. Be sure to get the necessary forms and details at your bank, well in advance of your trip.

This caution is given to help avoid possible embarrassment at border points.

CANADA NEEDS U.S. DOLLARS
FOREIGN EXCHANGE CONTROL BOARD OTTAWA

It is sensible to sell or buy used articles. The cost of classified advertising is small, but the results are big.

Try a "Classified"

Now... Call for "CALGARY" with confidence



NEW CONTROL SYSTEM SAFEGUARDS THE QUALITY THAT HAS MADE "CALGARY" THE LEADER SINCE 1892. The "WICKSTEAD" and "BUFFALO" have long been regarded as the emblem of excellence in beverages. Their quality is rigidly safeguarded & by constant "testing" to assure refinement of its best. BUY IT—Serve "Calgary"—the quality-tested Ginger Ale, with confidence!



Going on a Holiday?

Take no chances of running into grief while you should be having fun. Bring your car in to

BALDWIN MOTORS

before you go, and let us check it over. We will be glad to have our expert workmen look over all the little things you so often forget, and to put your engine in tip top shape. Leave your worries behind by bringing YOUR car in for a tune-up at

BALDWIN MOTORS

● BALDWIN MOTORS is supporting the campaign for relief of the British Columbia flood victims. We urge you, too, to give generously when the canvasser calls on you

Baldwin Motors



● SALES AND SERVICE ●

"Your International Harvester Dealer"

Phone 31 Strathmore

Local News Items

Mr. and Mrs. Ivan Reddin and daughter Sue, and Mr. W. D. MacLean, all of Calgary, visited Mrs. A. M. Moore and Chuck MacLean over Sunday.

A few Strathmore citizens attended the Rockyford Lions community sale on Saturday.

Miss Elva Robison left last week for Banff, where she is spending part of her holidays. Elva will be back at work on Monday.

Mr. Dave Brooks, of the Royal Bank staff wrote an examination in banking on Friday evening.

Bobby Wilson has passed his year's commercial course at Mount Royal College in Calgary and has secured a position with the E.A. Oil Co. in Calgary. He is already working in their office.

Mr. and Mrs. Ron Hinchliffe and Mr. and Mrs. Doug Hirtle have motored to the mountains to spend their holidays for a couple of weeks.

Schools of Strathmore will close for the summer vacation Wednesday, June 26.

Members of the Staff will travel in various directions. Mr. Crowther will assist in supervision of a camp at Millerville. Mr. W. I. MacKenzie will attend Summer School in Edmonton. Mrs. Alice Polley will go to Holiday House in Banff, where she has been appointed supervisor for July, and where Miss Peggy Skjele will assist for a time. Mrs. Kinmet will attend Summer School in Edmonton. Miss M. Gordon is holidaying in Seattle and Vancouver. Mr. Jack Crellin will go to Sarcee camp for the ten day Cadet Camp, and Misses Hazel Lohman and Rose Blair have resigned and will be married early in July. We wish them much happiness.

A very pleasant afternoon was enjoyed at the home of Mrs. Fonger Tuesday afternoon when Mrs. Fonger, Mrs. Lounsbury and Miss Fith Schoer were hostesses in honor of Mrs. Folk, Mrs. Croy and Mrs. May, whose birthdays occur in June or early July. Miss Alberta North, who is home from Oregon, on holiday, was a welcome visitor. A pleasant social hour was enjoyed by about fourteen guests. Delicious refreshments were served, after which the guests of the day were presented with Birthday gifts as a token of friendship.

Mr. and Mrs. Ronny Hughes were Strathmore visitors over the weekend, renewing an old friendship with Mr. and Mrs. Frank Bisacre. Ronny has been living in Calgary now for some time.

Miss Hope Christensen has also passed her commercial course at Mount Royal College Calgary.

Mr. Harry Miner had as visitors Sunday, several members of his family from Calgary and Cheadle.

William Gronberg has been awarded a Scholarship in Dramatics by the Dept. of Extension of the University of Alberta, which pays his tuition fees, at this year's Banff School of Fine Arts.

The tea at the home of Rev. and Mrs. S. R. Hunt for their daughter Gwendolyn was incorrectly reported in last week's issue as a shower. It was not.

Mr. and Mrs. Lester Smith and son Malcolm and Miss Myrtle Fisher of Indiana have been the guests of Mr. and Mrs. Ira Smith.

Mrs. Stiekney is visiting friends in Banff and Vernon. In Vernon Mrs. Stiekney will meet friends from California with whom she will enjoy an extended holiday.

Cpl. S. I. Mott has returned from Edmonton, where he spent a short time in the military hospital.

A group of Lions from Strathmore is attending the district convention which this year is being held in Calgary. Among them are Charles Scott, George Anderson and Bill Springthorpe.

Miss Bertha Love is taking holidays from the local bank branch starting July 1th.

Mr. and Mrs. John Hiebert are rejoicing in the birth of a baby daughter Monday morning in the Holy Cross Hospital, Dr. Giffen in attendance.

Sid Coldwell has moved half of his establishment into the back yard recently, in order to complete the flooring operation which was started a few days ago by his son, Jack.

Mrs. Della Marshall and Miss Evelyn McKenzie were guests on Wednesday evening of Mr. and Mrs. Bob Milligan spending a pleasant evening chatting.

Mr. Bill Rhodes arrived back in town a few days ago, and is busy finding old friends again.

Little Marianne Cock celebrated her fifth birthday on Wednesday, and entertained a number of small friends at a party to mark the occasion.

Jack Coldwell and Orrin Woldum won their sergeant's stripes in the local troop of the reserve army on Tuesday evening.

Rural Gleichen

Mrs. C. R. McIntyre, Mrs. J. A. MacArthur, Mrs. A. Pearce, Mrs. W. James, Mrs. A. Frowse, Mrs. W. Suideman and Mrs. Thompson, who are members of the Eastern Star Chapter, Gleichen, attended Grand Chapter of the Eastern Star in Calgary recently.

Red Cross, Gleichen, subscribed \$264.08 during the recent campaign to raise money.

Audrey McQueen visited her parents, Mr. and Mrs. R. S. McQueen recently.

Miss Selma Sammons of Calgary, is visiting her parents, Mr. and Mrs. J. H. Sammons and other relatives and friends for a few days.

Mrs. P. Deshayes was hostess to the Ladies of St. Andrews W. A. at her home Wednesday afternoon. Mr. and Mrs. J. E. Holland entertained at a dinner in their home on Sunday Mr. and Mrs. A. F. Wilson, Mr. and Mrs. J. A. MacArthur, Mr. and Mrs. S. Hall, also Adison and Frank Wilson and Miss Nora Schlette of Calgary, who are staying at the home of Mr. and Mrs. A. F. Wilson, while the parents of Adison and Frank Wilson are attending a convention in Toronto. Miss Schlette is in charge of Adison and Frank.

Mr. and Mrs. P. Warner and Nell were to Calgary on business on Monday.

Mrs. Wm. Pugh entertained in honor of Mrs. Horn one day last week.

Mr. and Mrs. T. Brown accompanied by Mrs. Miller and Mrs. Walker visited Edmonton last week. Tom attended the Hotelmen's Convention. Mrs. Miller and Mrs. Walker did not return with Mr. and Mrs. Brown. On reaching Edmonton they discovered their sister, Jess, was

Continued on Page Four

STRATHMORE

TAXI

24 Hour Service

PHONE 131

SPECIAL PRICE on all permanents **\$4.95** until July 1st

Try our Breech Treatment on dry hair

Studio Beauty Salon

Phone 10, Strathmore,

Prop., Dora Gray

Buildings for Sale

ALBERTSON SCHOOL

Frame Construction
Located on Drumheller Highway about 4 miles north of Langdon corner.

DELFT SCHOOL

Frame Construction
Located about 1½ miles east and 3 miles north of the village of Acme.

Tenders to be in the Divisional office at Strathmore Alberta by 5:00 p.m., Thursday, July 22nd, 1948.
Wheatland School Division, No. 40, Strathmore, Alberta.
H. C. Willson, Secretary-Treasurer.

VAN TIGHEM AGENCIES

for

Hail Insurance

See J. G. Robison,

Phone 42r2

Look Folks! Win a Prize!!

Best decorated Float or Car	\$10.00
Best decorated child's entry	\$5.00
Gate Prize, Adults	\$10.00
Gate Prize, Children's	\$5.00

Be sure to hold your ticket.

Lucky ticket holder must be on the grounds at time of draw.
DRAW MADE DURING FINAL BALL GAME



Seasonable Items

SCISSORS TYPE JACK @\$8.75

CAR WASH MITTS @\$2.00

No. 25 GREASE with GUN @ \$10.00

TRACTOR LAMPS @\$3.75

Spred Lustre

A NEW GLIDDEN ENAMEL

You thin it with water. Use on wood, wall paper, almost any surface. Nearly any job one coat will cover. Comes in eleven lovely shades and white.

Don't miss the chance to help the flood victims of B.C. Give generously when the canvasser calls on you.

STRATHMORE MOTORS

CHEVROLET
DELAVAL

JOHN DEERE
MINN. MOLINE

Phone 12

Strathmore

Western Department

To Our Many Friends

Our SALE is still going strong. We are putting fresh lines out every day. We intend keeping the sale going until you have had a chance to take advantage of this tremendous savings event.

Grocery Buys For the Coming Week

For those easy-to-prepare Hot Weather Meals

A.B.C. Salmon, tall tins	-.37	Corn, Spring Paek, 2 for	-.37
Keta Salmon, 1/2s, 2 for	-.39	Macedonia Vegetable Salad	-.35
York Canned Bologna, 12 oz. 2 for	-.39	Wieners and Beans—Kam. 12 oz. 2 for	-.45
Kraft Velveta Cheese, 1/2	-.29	FRUIT	
Kraft Canadian Cheese, 1/2	-.29	ROYAL CITY PLUMS	-.19
Kraft Dinner 2 for	-.35	A.C.P. PEARS	-.35
Mrs. Luke's Pickles	-.37	BARTLETT's	
Peas, ungraded Sieve, 2 for	-.29	YELLOW LABEL AYLMER PEACHES	-.39

Floods are national disasters! Help out those who were caught in British Columbia by giving to the B. C. Flood Relief Canvasser when he calls.

Western Department Store

Phone 28

Strathmore